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Amendments to the Claims:

Claims 1-57 (Canceled)

58. (Amended) A server system for generating an order for a product, comprising:  
a receiver component that receives, on behalf of a manufacturer, requests to order  
a product from a customer and for receiving financial ~~authorizations~~ authorization from a  
distributor, a request including a product code that identifies the product and a customer  
identification that identifies a customer, and a financial authorization comprising an  
acknowledgment from a the distributor verifying a customer account even though the request is  
received by the receiver component in a manner independent of the distributor;

a data storage medium storing information for a plurality of products, including a  
customer price associated with each of the plurality of products, ~~where the customer price is~~  
~~based on a predetermined pricing function, and where the predetermined pricing function is~~  
~~based on the customer identification~~;

an order placement component that retrieves from the data storage medium  
information for the identified product and that uses the retrieved information to place an order  
from the manufacturer of the identified product; and

an order fulfillment component that completes a purchase of the product in  
accordance with the order placed by the order placement component.

59. (Original) The server system of Claim 58, wherein the customer identification  
includes an indication of the distributor so as to identify the predetermined pricing function.

60. (Original) The server system of Claim 58, wherein the customer identification  
includes a customer account number associated with the distributor.

61. (Original) The server system of Claim 60, wherein the receiver component is  
further for receiving an account number acknowledgment from the distributor associated with the  
customer account number so as to identify the predetermined pricing function.

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62. (Original) The server system of Claim 58, wherein the data storage medium further includes pricing information associated with a plurality of distributors, and wherein the predetermined pricing function includes the distributor pricing information of the identified distributor in the customer price.

63. (Original) The server system of Claim 58, further comprising a commission component that determines a commission and assigns the commission to a manufacturer's representative, where the commission is based on the order, and where the manufacturer's representative is associated with the customer identification.

a1 64. (Original) The server system of Claim 58, further comprising a commission component that determines a commission and assigns the commission to a manufacturer's representative, where the commission is based on the order, and where the manufacturer's representative is associated with the product.

65. (Original) The server system of Claim 58, further comprising a commission component that determines a commission and assigns the commission to a manufacturer's representative, where the commission is based on the order, and where the manufacturer's representative is associated with the customer identification and the product.

66. (Original) The server system of Claim 58, wherein the data storage medium further comprises stored information associating a manufacturer's representative with a plurality of predetermined variables; and further comprising a commission component that determines a commission and assigns the commission to a manufacturer's representative based on at least one of the plurality of predetermined variables, where the commission is based on the customer price.

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67. (Original) The server system of Claim 66, wherein the plurality of predetermined variables includes at least one of a territory, a distributor, a manufacturer, a commission percentage and the customer identification.

68. (Original) The server system of Claim 58, wherein the receiver component is in communication via a public access communications network with a site displaying information for the product, and wherein the order is received via the public access network.

69. (Original) The server system of Claim 58, wherein the receiver component is in communication via a public access communications network with a manufacturer-specific site displaying information for the product, where the manufacturer-specific site primarily displays only products of a single manufacturer, and wherein the order is received via the public access network.

70. (Amended) A server system for generating an order for a product, comprising:  
a receiver component that receives, on behalf of a manufacturer, requests to order a product from a customer, a request including a product code that identifies the product and a customer identification that identifies a customer;

a data storage medium storing information for a plurality of products and storing information for a plurality of agents associated with the product, where the stored product information includes a customer price associated with the product, where the stored product information includes a customer price associated with each of the plurality of products, ~~where the customer price is based on a predetermined pricing function that is based on the customer identification~~, where the stored agent information includes at least one predetermined variable associated with each of the plurality of agents; and

a commission component that determines a commission and assigns the commission to one of the plurality of agents based on at least one of the plurality of predetermined variables even though the request is received by the receiver component in a manner independent of the agents, where the commission is based on the customer price.

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71. (Original) The server system of Claim 70, wherein the predetermined variable includes at least one of a territory, a distributor, a manufacturer, a commission percentage and the customer identification.

72. (Original) The server system of Claim 70, wherein the data storage medium further comprises a commission percentage associated with each of the plurality of products, wherein the commission percentage is a rate for calculating the commission, and wherein the commission is based on the commission percentage.

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73. (Original) The server system of Claim 70, wherein the receiver component further receives a financial authorization that comprises an acknowledgment of the validity of the customer identification from a distributor of the product.

74. (Original) The server system of Claim 70, further comprising an order placement component that retrieves from the data storage medium information for the identified product and that uses the retrieved information to place an order for the identified customer for the identified products; and

an order fulfillment component that completes a purchase of the product in accordance with the order placed by the order placement component.

75. (Original) The server system of Claim 70, wherein the receiver component is in communication via a public access communications network with a site displaying information for the product, and wherein the order is received via the public access network.

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76. (Original) The server system of Claim 70, wherein the receiver component is in communication via a public access communications network with a manufacturer-specific site displaying information for the product, where the manufacturer-specific site primarily displays only products of a single manufacturer, and wherein the order is received via the public access network.